



Dead Presidents \$100 Code Word Contest – Rules: Material Terms

These contest rules are specific to the above contest conducted by Throwback Brands (Contest Administrator) d/b/a Throwback 2K (The Show). Except to the extent specifically set forth below with respect to this specific contest, general contest rules apply to this contest as well. A copy of these specific contest rules and the show's general contest rules are available on the contest rules page on the show's website at <https://throwback2k.com/contests/>.

To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

Contest Period: 2/16/24 – 2/18/24

Eligibility: No purchase is necessary to enter this contest. US Residents 18 years of age or older are eligible to enter this contest. Only one entry per email is allowed.

How To Enter: The code word(s) will be announced up to four times during the Retro Pop Radio program that airs during the contest period. Upon hearing the code word, listeners should go to the website (<https://throwback2k.com/contests/>), enter the code word in the space provided, fill in the remaining required information and submit their entry.

Contest Prize: A \$100 Visa Gift Card. Contest Administrator will purchase tickets mail to the winner.

Winner Selection & Notification: Contest Administrator will select a finalist at random from all correct entries on or about 2/19/24. Finalist will be verified by phone and upon verification, become the prize winner. In the event the finalist cannot be contacted with 72 hours of the drawing, another finalist will be selected at random until a winner is determined and the prize awarded.

Odds of Winning: Odds of winning depends on the total number of entries received.